

Vita Liberata—the brand

Vita Liberata is a luxury tan brand based in Ireland, founded by CEO Alyson Hogg in 2003 and creator of pHenomenal – the world's only 2-3 week tan.

Alyson established Vita Liberata in 2003 to create innovative cosmetics that truly delivered. A world traveler and busy mum, in 2007 Alyson saw a gap in the marketplace for a luxury self-tan with unique skincare benefits combined, suiting the needs of women on-the-go. Vita Liberata became the brand made BY women, FOR women and WITH women in mind.

Pure ingredients, innovation and the desire to produce products that “actually work” have been key to the Vita Liberata development philosophy. Alyson prides herself on delivering simple yet clever skincare products that perform while being enjoyable to apply. Eager to destroy the stereotypical views of existing self-tanners, Alyson's dream came to reality in the creation of Vita Liberata with USPs including:

- Moisture Locking system for 72 hour hydration
- Odor Remove™ Technology for zero smell
- Instantly drying solutions
- Completely non-toxic formulations
- Certified organic botanicals
- Perfect fade

“I come from a country where people can be very pale indeed and where skies can be dramatic but rather grey. When people use this product they are reminded of that joyful holiday feeling: glowing healthy skin, blue skies and sunshine! Those feelings are not interrupted by nasty smells, sticky skin and streaky results. It's literally what Vita Liberata stands for – Free Life!”

Alyson Hogg, Founder & CEO



Let us do your tanning!



Or pick up a Retail product and do it yourself. Also recommended for aftercare following a Spray Tan.



HARBOR
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The Spa at Harbor Bay
200 Packet Landing Road
Alameda, CA 94502

Luxury
Spray Tan

Phone: 510-521-5509
www.harborbayclub.com

Luxury Spray Tan

with Vita Liberata
Botanical Spray Tan



Spray Tan & Retail Tanning Products

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For appointments
Go to:
www.harborbayclub.com

Or call:
(510) 521-5509



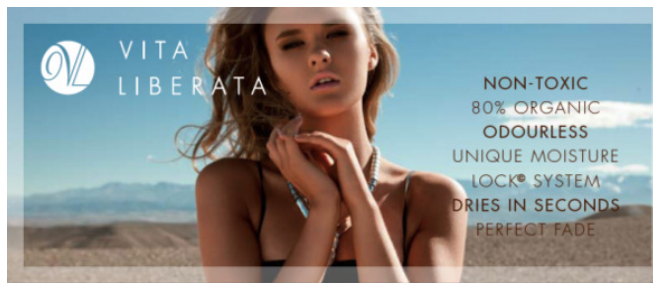
PRE & POST SPRAY TANNING ADVICE

Spray Tan Preparation

- Shower and exfoliate 24 hours before tanning with an oil free product (including essential oils). We recommend using the Dermalogica Buffing Cloth.
- Hair removal (waxing/shaving) should be done at least 24 hours prior to tanning.
- Avoid moisturizing for 24 hours prior to tanning as even after showering residue can remain on the skin.
- On the day of your tan don't wear any make-up, deodorant or perfume, body oils or lotions.
- Wear or bring loose, dark clothing and flip flops (avoid string vest tops and anything that clings to the skin).
- Paper thongs & bra will be provided but if you prefer to wear something else, bring dark colored swim-wear or underwear.

Points to Consider

- Results will vary depending on the individual. Pale skin will not be the same color after tanning as dark / sallow skin.
- Chlorine, perfume, deodorant, products containing essential oils, dehydration and skin health can all affect your tan result.
- Certain products can affect the quality of the tan including perfume, deodorant, moisturizer and oil-based cosmetics.
- The healthier your skin, the better your tanning results will be. There are a number of reasons your skin might not be in the optimal condition for tanning and why your tan may not be as effective as expected:
 - Sickness
 - Medication – herbal or prescribed
 - Hormonal balance
 - Stress / Exhaustion
 - Dehydration
 - pH level of the skin



Aftercare

Immediately after your spray tan:

- Following the spray tan, wear loose, dark clothing and flip flops. Avoid wearing a bra. Keep skin covered to prevent transfer onto fabrics when sitting.
- Do not touch the skin with your hands as the bronzer will transfer to palms.
- Keep hands and skin completely dry for 6 - 8 hours. Getting hands wet will affect the development of the tan.
- Remember the instant tan color you see is only a guiding bronzer. Your tan will develop within 6 - 8 hours.
- Do not apply cosmetics or skincare products over the developing tan.
- Avoid activities that make you perspire for 6 - 8 hours after the tan is applied.
- Avoid sweating in bed to prevent transfer onto bed sheets if you have not showered.

After your tan has developed:

- To allow maximum DHA development, wait 6 - 12 hours before showering.
 - Pale / Hard to tan skin: 8 - 12 hours
 - Medium / Dark skin: 6 - 8 hours
- Shower with warm water. Once the water runs clear, use a shower gel containing no essential oils and pat the skin dry.
- Avoid using skincare products that contain alpha hydroxyl acids (AHAs) as they will strip your tan.
- Do not wax / shave for 24 hours as this removes layers of skin and will remove the tan too!
- Moisturize twice daily, with product that doesn't contain essential oils as these oils will create a faster fade.
- A follow up spray tan can be applied between 5-10 days after the appointment as required.
- It is recommended that for every 5 weeks of spray tanning the skin should be left to rest for 10 days, allowing the tan to completely disappear. This will help prevent patchiness and areas of uneven wear.

Spray Tan Prices

Let our Estheticians and Spa Staff do the tanning for you. Only takes 15 minutes. Be sure to follow Spray Tan Preparation closely for the best tan results. Light, medium and dark colors available to choose from.

Full Body (15 min)	\$40	\$45
Series of 4 (15 min)	\$140	\$160
Series of 8 (15 min)	\$256	\$288
Upper Body (15 min)	\$24	\$27
Lower Body (15 min)	\$24	\$27
Face & Neck (15 min)	\$9	\$8

* Application can be done with a tinted bronzer for instant color or clear (tan develops slowly). Clear is perfect for a quick tan before you go out and will be wearing light colored clothing.
* Rapid Tan is our darkest tan that also allows you to shower in 1 –3 hours after tanning.

Your Esthetician will help you choose the best color for your needs.

Vita Liberata Retail Products

DO'S & DON'TS OF HOME TANNING

(if you choose to use our retail products)

DO

- * Exfoliate prior to tanning
- * Always use a Tanning Mitt

DON'T

- * Use moisturizer or moisturizing shower gel prior to tanning
- * Sweat, shower or moisturize for 4—8 hours after application
- * Worry about transfer, if any, it washes out just fine!